

GEORGIA



ASSOCIATION OF  
CONVENTION &  
VISITORS BUREAUS

# Business Session

February 18, 2014

Lake Lanier Islands Resort

# Welcome

Jane Sowell,  
Milledgeville – Baldwin County CVB  
President

# 2014 Officers

Vice President – Monica Smith, Macon-Bibb County CVB

Secretary-Treasurer – Mark Vaughan, Atlanta CVB

Past President – Peter Bowden, Columbus CVB

# 2014 At-Large Directors

Rashelle Beasley, Albany CVB

Kym Hughes, Sandy Springs Hospitality & Tourism

Brett Huske, Dalton CVB

Joe Marinelli, Visit Savannah

Jay Markwalter, Dahlonega-Lumpkin Co. CoC

Scott McQuade, Golden Isles CVB

Tiffany Peavy, Byron CVB

Elizabeth Vance, Thomson-McDuffie County CVB

# Outgoing Board Members

Janet Rodgers, Alpharetta CVB

James Tsismanakis, DeKalb CVB

# Approve Minutes

Mark Vaughan, Secretary-Treasurer

# Treasurer's Report

Mark Vaughan, Secretary-Treasurer

# Profit and Loss Statement

2013

|            |                           |
|------------|---------------------------|
| Income     | \$115,103.58              |
| Expenses   | <u>111,181.57</u>         |
| Net Income | <u><u>\$ 3,922.01</u></u> |

# Balance Sheet

As of December 31, 2013

|                        |                           |
|------------------------|---------------------------|
| Checking Account       | \$6,757.02                |
| Money Market Account   | 43,323.21                 |
| Certificate of Deposit | 20,000.00                 |
| Accounts Receivable    | <u>7,364.01</u>           |
| Total Current Assets   | <u><u>\$77,444.24</u></u> |

# Profit and Loss Statement

January 2014

|            |                           |
|------------|---------------------------|
| Income     | \$ 7,725.00               |
| Expenses   | <u>9,324.33</u>           |
| Net Income | <u><u>\$-1,599.33</u></u> |

# Balance Sheet

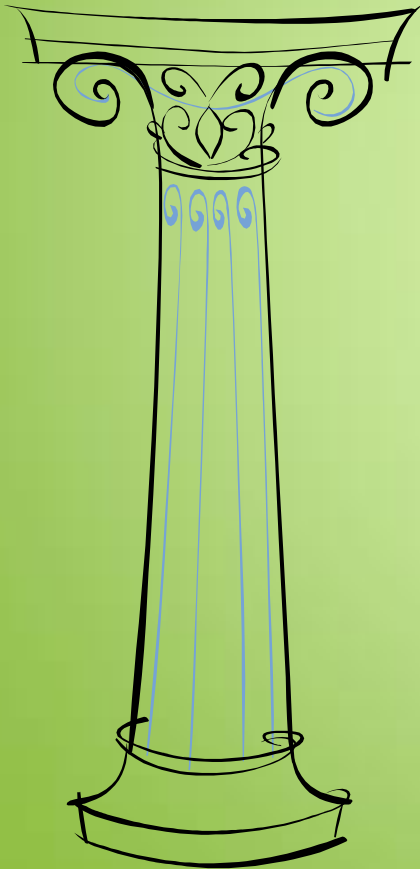
As of January 31, 2014

|                        |                    |
|------------------------|--------------------|
| Checking Account       | \$12,001.70        |
| Money Market Account   | 43,323.21          |
| Certificate of Deposit | 20,000.00          |
| Accounts Receivable    | 50.00              |
| Total Current Assets   | <u>\$75,374.91</u> |

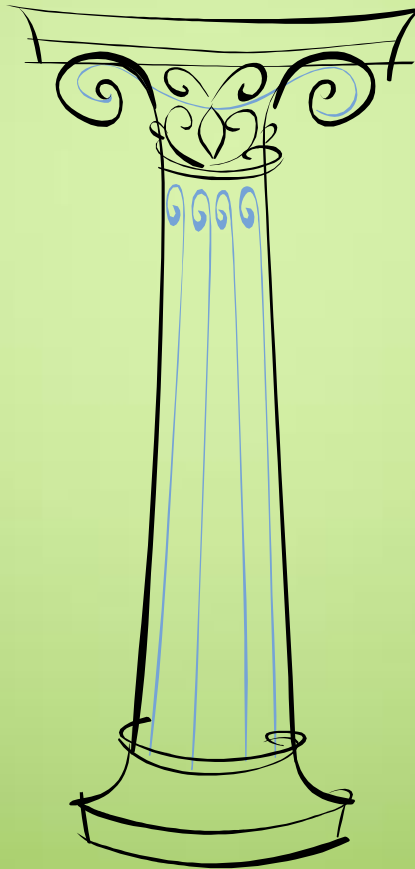
# 2014 Program of Work

## 3 Pillars

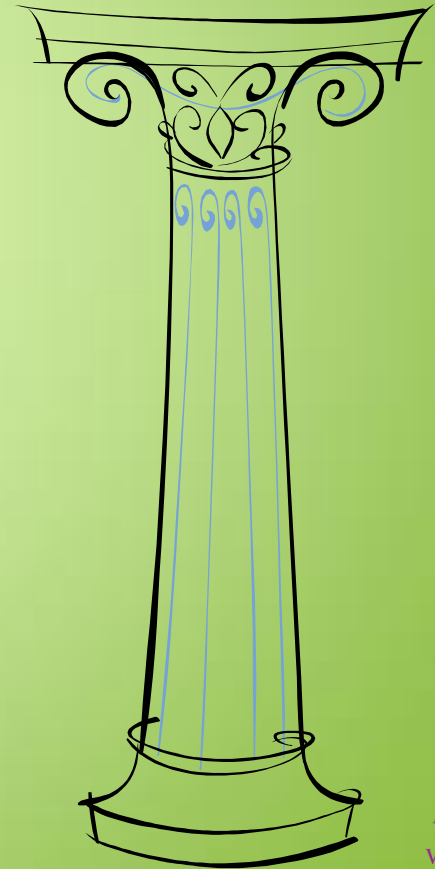
Advocacy



Education



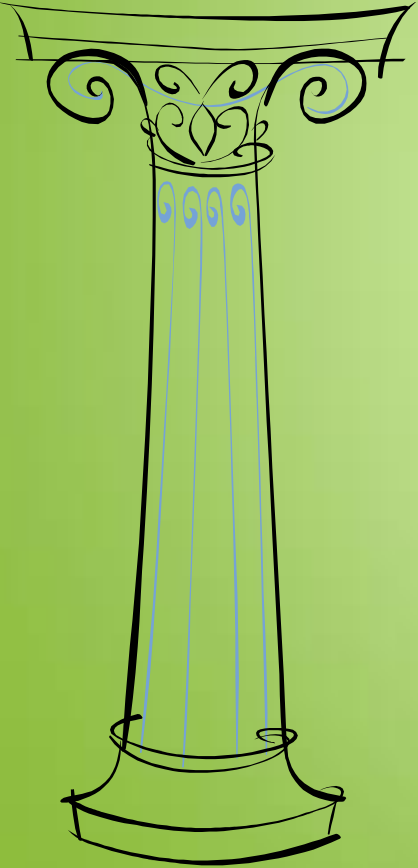
Leadership



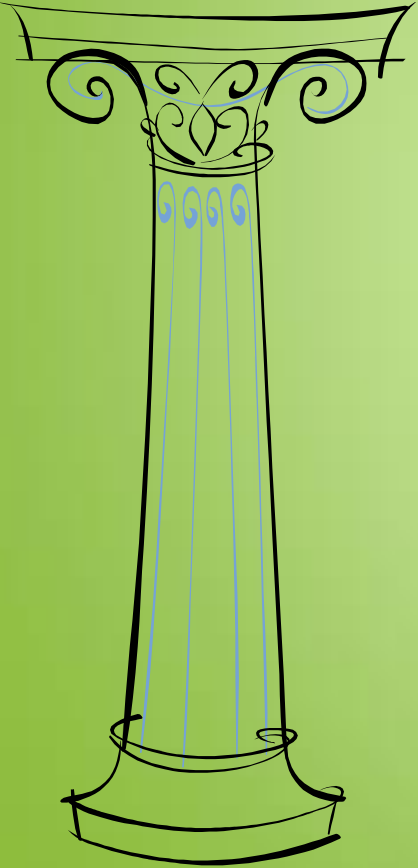
# Education

Content Committee

Monica Smith, Vice President



# Education

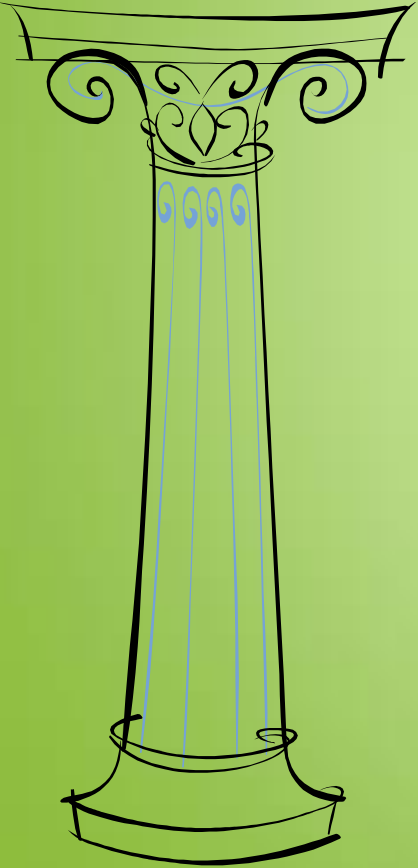


## Scholarship Committee

Kym Hughes, Chairman

Rashelle Beasley, Vice Chairman

# Leadership

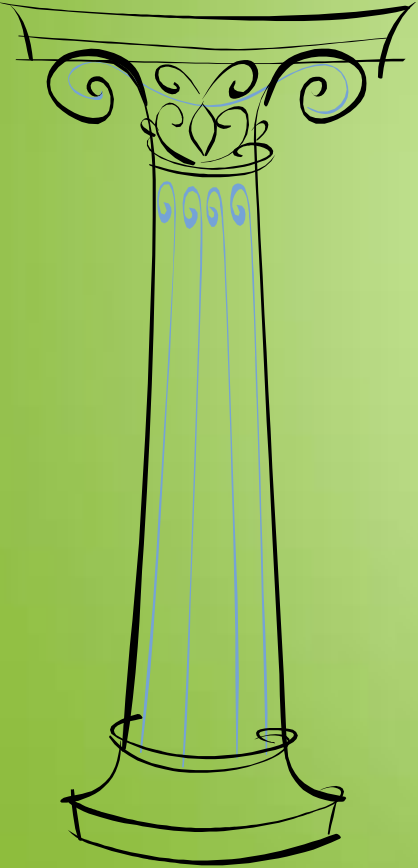


## Membership Committee

Elizabeth Vance, Chairman

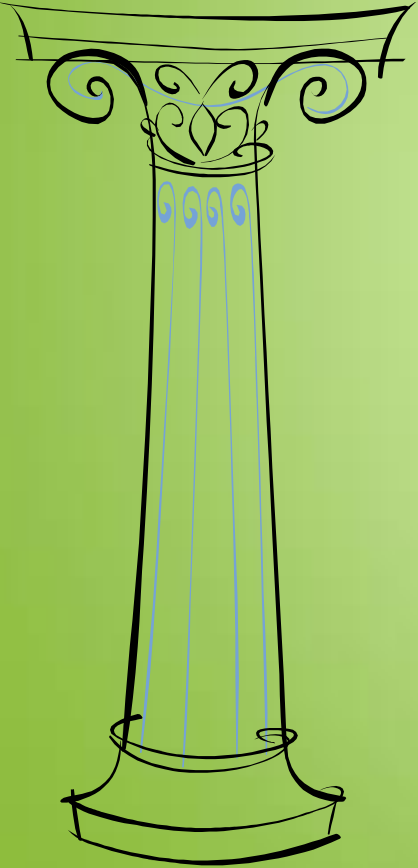
Peter Bowden, Vice Chairman

# Education



Benchmark of Excellence (BEC)

# Advocacy



## Public Policy Committee

Joe Marinelli, Chairman

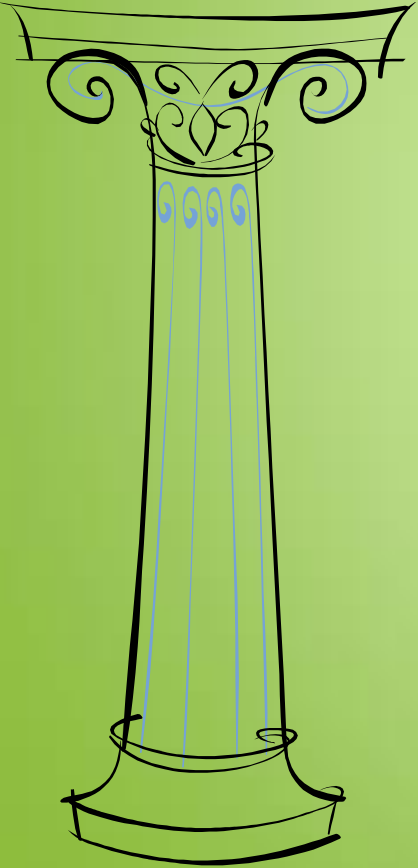
Barry White, Vice Chairman

# Advocacy

## Legislative Update

Lee Hughes

Hughes Public Affairs



# GDEcD Tourism Division

Beda Johnson,

Division Director of

Tourism Outreach, GDEcD

# 2014 Governor's Tourism Conference

Barry White, Augusta CVB

September 3-5, 2014

[www.georgiagtc.com](http://www.georgiagtc.com)

# New Business

2015 Winter Meeting – now accepting bids

Other New Business

Adjourn